

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/31/12
- (2) **Name of candidate:** Pete Hoekstra
- (3) **Office for which candidate is running:** US Senate
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Brabendercox LLC
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

GROSS: \$9250

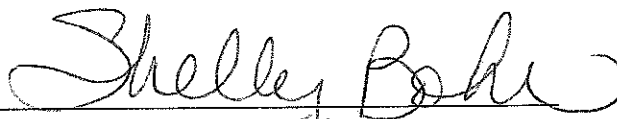
NET: \$7862.50

WXMI

10/31/12

STATION

DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/3/2012
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I, BRABENDERCox LLC,
 being/on behalf of: PETEHOEKSTRA, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: US SENATE
 in the 2012 GENERALELECCION
 election to be held on: NOVEMBER 6 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/31-11/6					

Total Charges:	\$9250
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

HOEKSTRAFORUSSENATE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KEVIN CLARK

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/08/2012

Date

Liz Brabender Kunda

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BRABENDERCXLLC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

signature of candidate or authorized committee

LIZ BRABENDERKUNDU

printed name

10/08/2012

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, _____
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

WXMI-TV

ORDER



Flight Dates 10/31/12-11/06/12

Contract / Revision 402896 /

Original Date / Revision
10/30/12 10/30/12

Advertiser Hoekstra/Rep/Senate/MI

Agency Brabender Cox Mihalke

Buying Contact

1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product
HOEKSTRA FOR US SENATE

Agency Com 15%

Billing Contact

1218 Grandview Ave
1st Floor
Pittsburgh, PA 15211

Sales Office TPHL

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06400284

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL4

Priority 02

Advertiser Ref

Order Share 100% Market Value 9250

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	18	\$7,862.50	\$9,250.00	0.00	10/29/12	11/02/12	18	\$7,862.50	\$9,250.00
Totals	18	\$7,862.50	\$9,250.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	17	11/01/12	11/02/12	M-F 5a-9a News Th-F 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	---TF--	:30	2	\$200.00	02	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---TF--	2		\$200.00		0.00						
N 2	17	11/01/12	11/02/12	M-F 5a-9a News Th-F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	---TF--	:30	2	\$200.00	02	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---TF--	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/29/12-11/04/12		M-F 5a-9a News		7a-8a (7:00 AM-8:00 AM)	A---ThF----	:30		\$200.00		0.00	NM		
N 3	17	10/31/12	11/02/12	M-F 5a-9a News W-F 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	--WTF--	:30	3	\$200.00	02	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	3		\$200.00		0.00						



Contract / Revision 402896 Flight Dates 10/31/12-11/06/12

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser Hoekstra/Rep/Senate/MI Product HOEKSTRA FOR US SENATE Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 4	17	10/31/12	11/02/12	M-F Fox 17 News at 5P W-F Fox 17 News at 5P	CM	5p-6p	--WTF--	:30	3	\$200.00	02	0.00 NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	--WTF--					3	\$200.00		0.00		
N 5	17	10/31/12	11/02/12	M-F 730p-8p W-F 730p-8p	CM	730p-8p	--WTF--	:30	3	\$700.00	02	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	--WTF--					3	\$700.00		0.00		
N 6	17	11/01/12	11/01/12	M-F Fox 17 News at 10p Th Fox 17 News at 10p	CM	10p-11p	---T---	:30	1	\$1,500.00	02	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---T---					1	\$1,500.00		0.00		
N 7	17	11/01/12	11/01/12	M-F Fox 17 News at 6p Th Fox 17 News at 6p	CM	6p-7p	---T---	:30	1	\$300.00	02	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---T---					1	\$300.00		0.00		
N 8	17	11/01/12	11/01/12	X Factor Thu X Factor Thu	CM	758p-9p	---T---	:30	1	\$1,200.00	02	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	---T---					1	\$1,200.00		0.00		
N 9	17	11/02/12	11/02/12	Fri Prime A Fri Prime 758p-9p	CM	758p-9p	----F--	:30	1	\$650.00	02	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----F--					1	\$650.00		0.00		
N 10	17	11/02/12	11/02/12	M-F Fox 17 News at 10p F Fox 17 News at 10p	CM	10p-1030p (10:00 PM-10:30 PM)	----F--	:30	1	\$1,500.00	02	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----F--					1	\$1,500.00		0.00		
													Totals	18 \$9,250.00

FAX# 610-225-1191

REP HEADLINE# 6400284
*** UNAPPROVED REV #1 ***

CREDIT ADVISORY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT F

! FROM REP

0

REP HEADLINE# 6400284

ORDER WORKSHEET

HARRIS REPORT F

FROM REP

0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	N		800A-900A	30		\$200.00	10/31	11/2	3		W-F	3
PROGRAM : NEWS												
RA35+ : 1.0												
CON COM1: 1X MAX/DAY												
4	*		500P-600P	30		\$200.00	10/31	11/2	3		W-F	3
PROGRAM : NEWS												
RA35+ : 0.8												
ORD COM1: 1X ADDED												
CON COM1: 1X MAX/DAY												
5	*		730P-800P	30		\$700.00	10/31	11/2	3		W-F	3
PROGRAM : 2.5 MEN												
RA35+ : 2.5												
ORD COM1: 1X ADDED												
CON COM1: 1X MAX/DAY												
6	N		1000P-1030P	30		\$1,500.00	11/1	11/1	1		THU	1
PROGRAM : NEWS												
RA35+ : 4.7												
7	*		500A-600A	30		\$150.00	10/31	11/2	0		W-F	0
PROGRAM : NEWS												
ORD COM1: SPOT CXL												
8	A		600P-700P	30		\$300.00	11/1	11/1	1		THU	1
PROGRAM : NEWS												
ORD COM1: ADD TO SCHEDULE												
9	A		1030P-1100P	30		\$1,500.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS												
ORD COM1: ADD TO SCHEDULE												
10	A		800P-900P	30		\$1,200.00	11/1	11/1	1		THU	1
PROGRAM : X FACTOR												
ORD COM1: ADD TO SCHEDULE												

OCT30/12 11.4
*** WXXMI-TV ***

135+ 0.3
..

REP HEADLINE# 6400284

*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

OCT30/12 11.4

*** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			730P-800P	30		\$700.00	10/31	11/2	2		W,F	2
RA35+ : 2.5 CON COM1: 1X MAX/DAY												
6			1000P-1030P	30		\$1,500.00	11/1	11/1	1		THU	1
RA35+ : 4.7												
7			500A-600A	30		\$150.00	10/31	11/2	1		W-F	1
NOV/12 \$4,850.00												
CONTRACT TOTAL \$4,850.00 TOTAL SPOTS 13												

MARKET TOTALS \$44,090
WXMI 11%
WOTV 2%
EWMY 2%
WZZM 20%
WZPX 0%
WWMT 35%
WOOD 30%
WXSP 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*